



# GENOVA

TAILOR-MADE / CUSTOM-FIT



Improving demand forecasting and  
replenishment



### TIA A3® SOFTWARE

- BASED ON BEST PRACTICES FROM FASHION INDUSTRY
- UNIQUE COMBINATION OF LOGIC AND “BEST FIT” STATISTIC FORECAST MODELS
- MODULAIR SET-UP
- BUILD ON THE NEWEST WEB-BASED TECHNOLOGIES
- EASY INTEGRATION WITH ERP SOFTWARE
- QUICK “PLUG AND PLAY” IMPLEMENTATION



## SPEED & ACCURACY



TIA A3 Planning and Forecasting software is designed for the fashion industry. The “best practice” functionality allows planners and buyers of leading fashion companies across Europe to take a quick and qualitative decision.

The software has an integrated Management Dashboard to provide the important KPI's, based on actuals.

## Sales & Operations Planning....

....at your finger tips

### TIA A3 SALES PLANNING

An integrated planning tool will help you to set and align budgets at various levels: channel, collection, category, country, customer groups, customers.

The planning can be done collaborative, allowing your sales managers to plan with their key accounts.

### TIA A3 BLIND FORECAST

A proven concept of forecasting the early buys or your fabric commitments before you start selling! This tool identifies the “winners” and “losers” of your collection and provides an initial forecast per option.

This allows you to commit to those styles that are really important and streamline the collection by taking out those styles that will not sell.

### TIA A3 SEASONAL FORECAST

A strong forecast concept based on customer behavior. This tool will bring the required forecast accuracy when only a few customers have been visited.

This forecast is generated fast with actual data, bringing the forecast preparation time back from days to hours thus leaving more time for quality.

## TIA A3 ROLLING FORECAST

A forecast tool for your Never Out of Stock program (NOS) or your basic collection. This tool helps the planner to quickly manage trending and stable items in your collection and proposing the optimal stock level, including safety.

It will increase both stock turn and service level and reduce the stock of styles that are at the end of their life cycle.

## TIA A3 SIZE FORECAST

A dynamic size forecast tool supports the optimal size range for your stock, reducing the excess stock in the outside sizes, and shortages in the middle.

## TIA A3 NET REQUIREMENT PLANNING

The result of the forecasts is automatically converted into a purchase advice on size level taking purchases and stock and constraints like lead-times and minimums into account.



## QUICK IMPLEMENTATION & RETURN

Genova consultants have strong, international, hands on, project experience. This experience ensures a fast implementation of TIA A3 software: the system and users can be up and running within a few weeks!

The first benefits can be experienced immediately as the planners will take fact-based decisions that impact the performance of the company.

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## CONSULTANCY

Genova Consultancy has a strong background in implementing, optimizing and managing S&OP processes in the fashion industry.



## SOFTWARE

Our consultants have successfully implemented TIA A3 software at various apparel and footwear companies across Europe to support and improve planning and forecasting processes.



## HOSTING

To provide a care free and cost efficient solution, Genova Consultancy also hosts TIA A3 software.

This enables our customers to focus on the essence: Planning and Forecasting !

[www.genovaconsultancy.com](http://www.genovaconsultancy.com)

## GENOVA CONSULTANCY

Genova Consultancy is specialized in the optimization of planning and forecasting processes for companies in the Apparel and Footwear industry.

Genova has successfully implemented TIA A3 software to support planning and forecasting processes at fashion companies in Sweden, Germany, Denmark, Italy and the Netherlands.



TIA A3<sup>®</sup> is a product of  
TIA A3 Forecast GmbH,  
Regensburg, Germany.

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